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# News

Macomb County Executive  
Mark A. Hackel



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## Planning & Economic Development

### *For Immediate Release*

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## **Students honored for creative Manufacturing Day video**

Journalism students from L'Anse Creuse Public Schools' Pankow Center were recognized today for their creation of a video which recognizes the educational value of Manufacturing Day.

“The Pankow Center’s broadcast journalism program has been a point of pride for L’Anse Creuse Public Schools and winning the MFG Day video competition continues to provide evidence that career-focused education works.” said Michael Kaufman, the L’Anse Creuse teacher who oversaw the students’ work.

Manufacturing Day (MFG Day) is a national celebration of the importance of manufacturing to our economy. Each year since 2014, students from every high school in Macomb County have an opportunity to visit a local plant to see the industry in action and learn about the spectrum of careers it offers.

Last year, Macomb County offered the first-ever student video contest in association with its annual MFG Day celebration. Students from all districts were invited to assemble a team, recruit a teacher mentor and capture what they felt was the essence of MFG Day in a two- to three-minute video.

Macomb County Executive Mark A. Hackel, accompanied by other officials from the county and the Macomb Intermediate School District, presented the school with a check for \$1,000. Each student involved in creating the video also received a \$50 gift card. Other prizes included recognition at the upcoming Career Technical Education Banquet hosted by the Macomb Intermediate School District and a tour of Public Broadcasting Service (PBS) studios in Wixom. Kaufman will participate in the very popular PBS LearningMedia resources for educators.

With guidance provided by Kaufman, Pankow Center students’ Joshua Brockett, Lindsay Cameron and Matthew Vaillancourt were part of the winning team who created the video featuring Fisher Company of St. Clair Shores. To see the winning video and other entries, visit:  
<http://www.manufacturemyfuture.com/video-contest>.

Kaufman added the students in this program have previously won awards through Courageous Persuaders, The Meijer Healthy Choices Student Film Festival, The Orchard Student Film Festival and the Digital Arts Film & Television Student Film Festival at the Detroit Institute of Arts.

“The MFG Day Video Contest was an excellent opportunity for our students to challenge themselves and provide a service to the community while strengthening their skills in a unique environment,” he said.

Student groups from Chippewa Valley, Fraser, L’Anse Creuse, Romeo and Utica school districts also participated. A panel of judges, including Dan Keelan of Detroit Public Television, Tom Lehrer and Tom Nahas of Mad Habit Creative and John Paul Rea, director of the Macomb County Department of Planning and Economic Development, reviewed each entry.

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