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News

Macomb County Executive
Mark A. Hackel



Planning & Economic Development

For Immediate Release

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Automotive investment at all-time high in Macomb County

More than 100 years after the auto assembly line was first introduced, Macomb County remains at the forefront of the U.S. automotive industry. The numbers speak for themselves:

- Since 2010, the auto industry has invested \$7.4 billion in Macomb County including 123 separate investments above \$1 million.
- The “Detroit Three” account for \$4.8 billion of that total, which includes significant commitment to developing technologies for connected cars and also testing autonomous vehicles in both private facilities and public streets.
- Combined, Fiat Chrysler Automobiles, Ford Motor Company and General Motors employ more than 35,000 people and operate 10 facilities in the county covering more than 25 million square feet.
- In addition, there are more than 1,600 manufacturers in Macomb County employing more than 69,000 individuals.

In 2016, U.S. automakers reported their highest annual sales ever, and 17.5 million vehicles were sold, surpassing the 2015 record of 17.4 million. The transformational growth of this industry is opening up economic opportunities across Macomb County.

“Macomb County is better equipped than any other county in the nation to deploy connected and autonomous vehicle capabilities,” said Macomb County Executive Mark A. Hackel. “We are at the intersection of world-class production and next generation technological innovation. The infrastructure and advanced workforce needed to support the emerging demands of this industry exist here.”

The Macomb County Department of Planning & Economic Development is integrally involved in supporting the automotive industry, offering free and confidential services to businesses of all sizes. In celebration of the 2017 North American International Auto Show, the department has created new website features and is launching a social media campaign to raise awareness about Macomb County’s prominence within the industry. Follow along at MacombBusiness.com/NAIAS, on Facebook [@MacombCountyPlanningAndEconomicDevelopment](https://www.facebook.com/MacombCountyPlanningAndEconomicDevelopment) or on Twitter [@MacombNewsNow](https://twitter.com/MacombNewsNow), [@MakeMacombYourHome](https://twitter.com/MakeMacombYourHome) and [@MarkHackel](https://twitter.com/MarkHackel).

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