



Planning & Economic Development

1 S. Main St., 7th Floor, Mount Clemens, Michigan 48043

Phone: 586-469-5285 • Fax 586-469-6787

www.macombgov.org/planning



March 22, 2013

Dear Business Owner,



Based on a successful first year, we are please to announce the continuation of an initiative designed to:

- Create greater awareness of the businesses near the Macomb Orchard Trail
- Drive more customers to your door
- Support the cost of printing trail map guides, ongoing maintenance and other trail amenities

Our department has been involved in supporting the Macomb Orchard Trail since its inception. We designed the logo; created the trail guide map; and helped to create and maintain the website www.macombgov.org/macomborchardtrail.

Each year, we reprint a minimum of 5,000 of the trail guide maps. These are distributed at public events, communities along the trail and stocked in the trail guide display boxes along the trail. Each of these permanent fixtures are located in 14 prominent locations along the trail. They feature a weather-resistant map under plexi-glass as well as a supply of portable maps for visitors to take.

Last year 16 businesses helped support the trail through advertising (see 2nd page for list). Options for this year include:

-  Place an advertisement (several sizes available) within the permanent display box for a year (May 1, 2013 - May 1, 2014)
-  Have your business listed on the trail guide map for a year (May 1, 2013 - May 1, 2014)

Aside from your ad, we'll also acknowledge your company on the MOT website on a special page.

As I am sure you are aware, thousands of people use the trail each week. Many of them are local residents but we also know that people from near and far are coming to Macomb County to enjoy our beautiful linear park. We hope that you'll agree that this is a great way to reach a very targeted market.

Please be aware that to be listed on the trail guide map your check of (\$50.00) must be received by **May 1, 2013** in order to be included in this season's printing. Advertising space within the display boxes is available on a first-come, first-served basis.

Please contact me if you have any questions or would like assistance designing your advertisement at 586-493-5737 or email me at Rachael.Lisecki@Macombgov.org.

Thank you for your consideration,

Rachael Lisecki
Graphics Technician



2013 Advertisers on the MOT!



SHELBY TOWNSHIP

Able Demolition
5675 Auburn Road
Shelby Twp., MI 48317
(248) 997-3366
www.AbleDemolition.net

Dairy Queen
54804 Shelby Road
Shelby Twp., MI 48317
(586) 656-3881
www.dairyqueen25andshelbyrd@gmail.com

WASHINGTON TOWNSHIP

Orchard Chrysler Dodge Jeep Ram
64600 Van Dyke
Washington Twp., MI 48095
(586) 336-0200
www.orchardcdj.com

Rocks 'N' Roots Landscape & Pond
Supplies
62520 Van Dyke
Washington Twp., MI 48094
(586) 752-4900
www.rocksnroots.com



DOWNTOWN ROMEO

Atlas Physical Therapy
67965 Van Dyke
Romeo, MI 48065
(586) 336-0070
www.atlas-pt.com

Century 21 AAA North-Linda Fennell
71050 Van Dyke
Romeo, MI 48065
(586) 752-0600 x237
(586) 484-6781 - cell
www.LindaFennell.com

Romeo Accountants
122 W. Washington St.
Romeo, MI 48065
(586) 752-2682
www.romeoaccountants.com

Village Winery
134 W. St. Clair St.
Romeo, MI 48065
(586) 337-2563
www.villagewineryromeo.com

WASHINGTON TOWNSHIP

McLane Goetz Studio
11198 Golfview Lane
Washington Township, MI 48094
(586) 588-2000
leeannmclanegoetz@mclanegoetzstudiollc.com
www.mclanegoetzstudiollc.com



Stoney Creek Bike & Fitness
58235 Van Dyke
Washington Township, MI 48094
(586) 781-4451
www.stoneycreekbike.com

DOWNTOWN RICHMOND

Main St.
Hamilton Bicycles & Outfitters
69329 Main St.
Richmond, MI 48062
(586) 727-5140
www.hamiltonbikes.com

Senior Helpers
69289 Main St.
Richmond, MI 48062
(586) 430-1015
www.seniorhelpers.com/richmondmi

MT. CLEMENS

Macomb County Chamber
28 First St., Ste. B
Mt. Clemens, MI 48043
(586) 493-7600
www.macombcountychamber.com

Thank you for your support!



2012 Advertisers on the MOT!



SHELBY TOWNSHIP

Able Demolition
5675 Auburn Road
Shelby Twp., MI 48317
(586) 997-3366
www.AbleDemolition.net

WASHINGTON TOWNSHIP

Orchard Chrysler Dodge Jeep Ram
64600 Van Dyke
Washington Twp., MI 48095
(586) 336-0200
www.orchardcdj.com

Rocks 'N' Roots Landscape & Pond
Supplies
62520 Van Dyke
Washington Twp., MI 48094
(586) 752-4900
www.rocksnroots.com

DOWNTOWN ROMEO

Atlas Physical Therapy
67965 Van Dyke
Romeo, MI 48065
(586) 336-0070
www.atlas-pt.com

Busy Bee Disposal
PO Box 68
Romeo, MI 48065
(866) 287-7923
www.busybeedisposal.com

Century 21 AAA North-Linda Fennell
71050 Van Dyke
Romeo, MI 48065
(586) 752-0600 x237
(586) 484-6781 - cell
www.LindaFennell.com

Community Driven Credit Union
71260 Van Dyke
Romeo, MI 48065
(586) 336-1100
www.cudrive.org

Romeo Accountants
122 W. Washington St.
Romeo, MI 48065
(586) 752-2682
www.romeoaccountants.com

DOWNTOWN ROMEO

Village Winery
134 W. St. Clair St.
Romeo, MI 48065
(586) 337-2563
www.villagewineryromeo.com

BRUCE TOWNSHIP

L & L Products
160 McLean Dr.
Bruce Township, MI 48065
(586) 336-1700
www.llproducts.com

DOWNTOWN RICHMOND

Main St.
Hamilton Bicycles & Outfitters
69329 Main St.
Richmond, MI 48062
(586) 727-5140
www.hamiltonbikes.com

Ken's Country Kitchen
69232 N. Main St.
Richmond, MI 48062
(586) 727-4747
www.kenscountrykitchen.net

Senior Helpers
69289 Main St.
Richmond, MI 48062
(586) 430-1015
www.seniorhelpers.com/richmondmi

Time On Main Street - Euro Cafe
69394 N. Main St.
Richmond, MI 48062
(586) 430-1731
www.timeonmaineurocafe.com

COLUMBUS

Just Like Home Childcare Center
8792 Gratiot, Ste. C
Columbus, MI 48063
(586) 430-1396

MT. CLEMENS

Macomb County Chamber
28 First St., Ste. B
Mt. Clemens, MI 48043
(586) 493-7600
www.macombcountychamber.com

Thank you for your support!



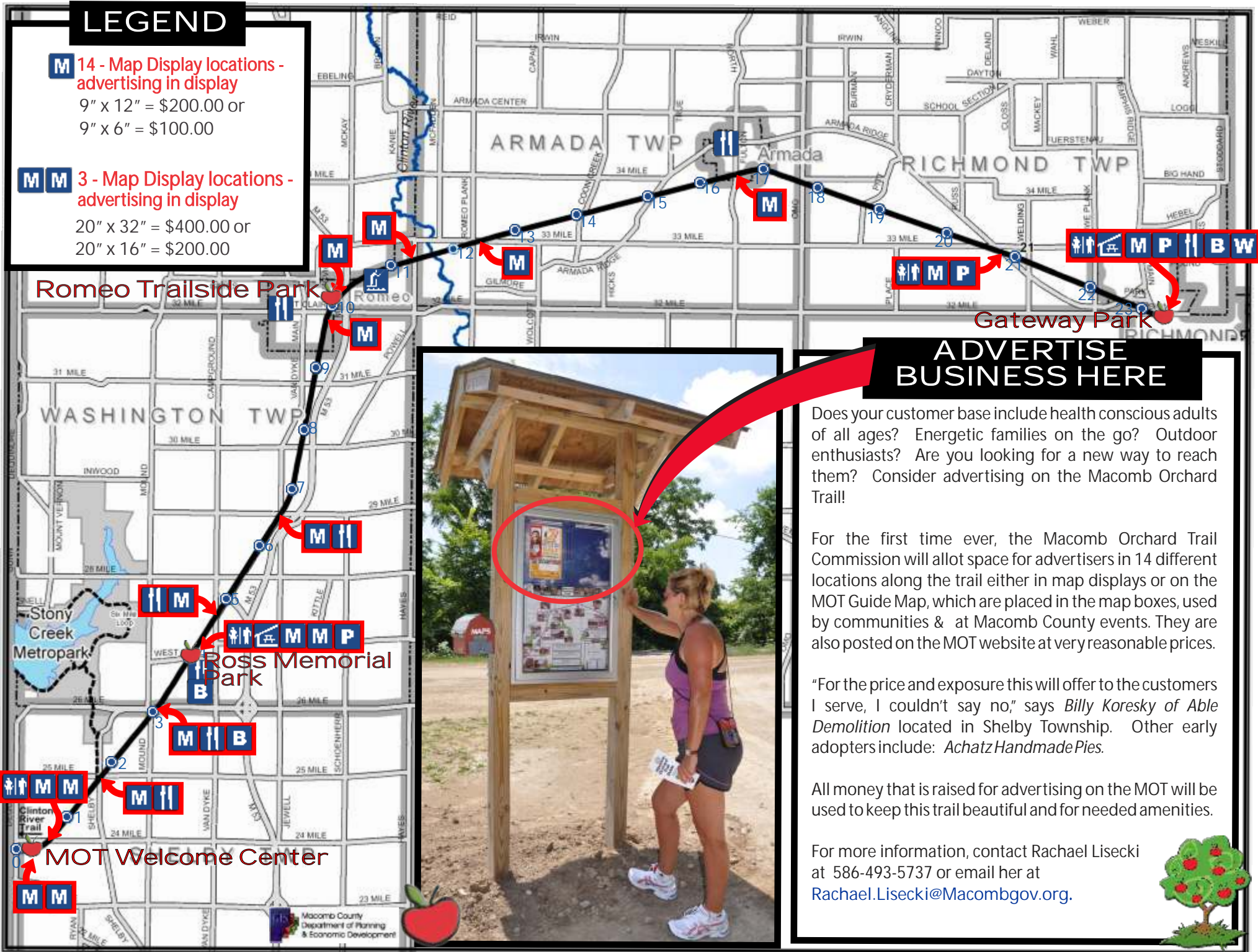
LEGEND

M 14 - Map Display locations - advertising in display

9" x 12" = \$200.00 or
9" x 6" = \$100.00

M M 3 - Map Display locations - advertising in display

20" x 32" = \$400.00 or
20" x 16" = \$200.00



ADVERTISE BUSINESS HERE

Does your customer base include health conscious adults of all ages? Energetic families on the go? Outdoor enthusiasts? Are you looking for a new way to reach them? Consider advertising on the Macomb Orchard Trail!

For the first time ever, the Macomb Orchard Trail Commission will allot space for advertisers in 14 different locations along the trail either in map displays or on the MOT Guide Map, which are placed in the map boxes, used by communities & at Macomb County events. They are also posted on the MOT website at very reasonable prices.

"For the price and exposure this will offer to the customers I serve, I couldn't say no," says *Billy Koresky of Able Demolition* located in Shelby Township. Other early adopters include: *Achatz Handmade Pies*.

All money that is raised for advertising on the MOT will be used to keep this trail beautiful and for needed amenities.

For more information, contact Rachael Lisecki at 586-493-5737 or email her at Rachael.Lisecki@Macombgov.org.



Macomb County Department of Planning & Economic Development

Buy space in the permanent display cases

Macomb Orchard Trail Events

Advertise Your Business Here

9" x 6" = \$100.00

9" x 12" = \$200.00

9" x 6" = \$100.00

12"

Macomb Orchard Trail Commission

Macomb Orchard Trail

Macomb Orchard Trail

Police Surveillance
The Macomb Orchard Trail is Patrolled by the Macomb County Sheriff's Department, Shelby Township & City of Richmond Police Department. **DIAL 911** for all emergencies

Legend

Trail Amenities

Advertise Your Business Here
If you or your company is interested in sending a portion of this map for advertising please go to www.MacombOrchardTrail.org and look for the "Advertise your Business Here" link. There you'll find information about prices, size and time frames. You can also call the head's desk @ 588-483-5733.

Adopt-A-Trail Program
If your group is interested in adopting a section of the Macomb Orchard Trail, go to: www.MacombOrchardTrail.org and look for the "Adopt-A-Trail" link. There you'll find information about the program, how it works, how to select your trail section and register your group.

Donations
Help support YOUR trail! Donations help us keep the trail looking beautiful and install needed amenities. Please visit www.MacombOrchardTrail.org and look for the "Donations" link. There you'll find more information and where to send your tax-deductible contribution. You can also call Richard Lewis @ 588-483-5733.

www.MacombOrchardTrail.org



14-locations

1. 24 Mile & Dequindre
2. 24 Mile bet. Deq. & Shelby
3. 25 Mile & Shelby
4. 26 Mile & Mound
5. West Rd. bet. Md. & Van Dyke
6. Campground bet. 27 & 28 Mile
7. 29 Mile & Van Dyke
8. 32 Mile & Van Dyke
9. 32 Mile & Clinton St.
10. Powell bet. 32 Mile & 33 Mile
11. 33 Mile & Romeo Plank
12. Fulton Rd. S. of Armada Ridge
13. 33 Mile & Armada Ridge
14. 32 Mile & Main Street

Buy space in the permanent display cases

20"

Advertise Your Business Here

20" x 16" = \$200.00

20" x 32" = \$400.00

20" x 16" = \$200.00

32"



3-Locations

1. 24 Mile & Dequindre
2. 24 Mile bet. Deq. & Shelby
3. West Rd. bet. Md. & Van Dyke

Places to visit in along the MOT!

SHELBY TOWNSHIP

Able Demolition
5675 Auburn Road
Shelby Twp., MI 48317
(586) 997-3366
www.AbleDemolition.net

WASHINGTON TOWNSHIP

Orchard Chrysler Dodge Jeep Ram
64600 Van Dyke
Washington Twp., MI 48095
(586) 336-0200
www.orchardcdj.com

Rocks 'N' Roots Landscape & Pond Supplies
62520 Van Dyke
Washington Twp., MI 48094
(586) 752-4900
www.rocksnroots.com

DOWNTOWN ROMEO

Atlas Physical Therapy
67965 Van Dyke
Romeo, MI 48065
(586) 336-0070
www.atlas-pt.com

Busy Bee Disposal
PO Box 68
Romeo, MI 48065
(866) 287-7923
www.busybeedisposal.com

Century 21 AAA North-Linda Fennell
71050 Van Dyke
Romeo, MI 48065
(586) 752-0600 x237
(586) 484-6781 - cell
www.LindaFennell.com

Community Driven Credit Union
71260 Van Dyke
Romeo, MI 48065
(586) 336-1100
www.cudrive.org

Romeo Accountants
122 W. Washington St.
Romeo, MI 48065
(586) 752-2682
www.romeoaccountants.com

DOWNTOWN ROMEO

Village Winery
134 W. St. Clair St.
Romeo, MI 48065
(586) 337-2563
www.villagewineryromeo.com

DOWNTOWN RICHMOND

Main St.
Hamilton Bicycles & Outfitters
69329 Main St.
Richmond, MI 48062
(586) 727-5140
www.hamiltonbikes.com

Ken's Country Kitchen
69232 N. Main St.
Richmond, MI 48062
(586) 727-4747
www.kenscountrykitchen.net

Senior Helpers
69289 Main St.
Richmond, MI 48062
(586) 430-1015
www.seniorhelpers.com/richmondmi

Time On Main Street - Euro Cafe
69394 N. Main St.
Richmond, MI 48062
(586) 430-1731
www.timeonmaineurocafe.com

COLUMBUS

Just Like Home Childcare Center
8792 Gratiot, Ste. C
Columbus, MI 48063
(586) 430-1396

MT. CLEMENS

Macomb County Chamber
28 First St., Ste. B
Mt. Clemens, MI 48043
(586) 493-7600
www.macombcountychamber.com



14- Map box locations.

Trail Map Guides to also be distributed to communities along the trail, Metro Parks, Macomb County events that promote quality of life plus posted on the Macomb Orchard Trail website.

Example:
For only \$50.00 a business can buy advertising space on the trail guide to get their business noticed.



MOT Commission

Kathy Bosheers, Don Brown, Troy Jeschke,
Jim Kropp, Jill Smith, & Joseph Youngblood

Contact Us

Please contact Rachael Lisecki, Macomb County Planning & Economic Development Department at 586-493-5737 or email Rachael.Lisecki@Macombgov.org to report maintenance and trail aesthetic issues.

Advertise Business Here

If you or your company is interested in renting a portion of the map located in the displays on the MOT or in the MOT Trail guide please go to MacombOrchardTrail.org and look for the "Advertise Your Business Here" link. There you'll find information about prices, size & time frames. You can also call Rachael Lisecki at 586-493-5737 or email Rachael.Lisecki@MacombCountyMI.gov. All the proceeds are used to keep the trail beautiful and for needed amenities.

Donations

Help support YOUR trail! Donations help us keep the trail looking beautiful and install needed amenities. Send your tax-deductible contribution to:

Macomb Orchard Trail Commission
1 South Main, 7th Floor
Mount Clemens, MI 48043

If you have questions about making a gift, please contact Rachael Lisecki at 586-493-5737 or email Rachael.Lisecki@Macombgov.org.

Macomb Orchard Trail Commission
www.MacombOrchardTrail.org


Friends of the M.O.T.
www.OrchardTrail.org

Map updated 3-22-13



Macomb Orchard Trail Guide





- Departments
- Business
- Community
- Elected Officials
- News

Quick Links

- Home
- Trail Guide Map
- Calendar
- Trail Commission
- Contact Us
- Donations
- Advertise Business Here
- Advertise Business Here
- 2012 Advertisers
- Adopt-A-Trail
- Links
- Police Surveillance
- Photo Gallery
- Adopt-A-Spot
- Trail Rules & Etiquette
- What's new on the Trail?



MACOMB ORCHARD TRAIL

Advertise Business Here

Does your customer base include health conscious adults of all ages? Energetic families on the go? Outdoor enthusiasts? Are you looking for a new way to reach them? Consider advertising on the Macomb Orchard Trail.

For the first time ever, the Macomb Orchard Trail Commission will allot space for advertisers in 14 different locations along the trail formatted to fit within the weather-protected map displays, several sizes are available, all at very reasonable prices.

"For the price and exposure this will offer to the customers I serve, I couldn't say no," says Billy Koresky of Able Demolition, located in Shelby Township. Other early adopters include: Achatz Handmade Pies...

For more information, contact Rachael Lisecki at 586-493-5737 or email her at Rachael.Lisecki@MacombCountyMI.gov. Please download [Advertise Business on Macomb Orchard Trail.pdf](#) for ad locations, prices and sizes.

Google Translate

Select Language

Google Gadgets powered by Google

Website -
Your business listed in 2 places on the MOT website;
"Trail Guide Map" & "Advertise Business Here"

Yes! I want to advertise with the Macomb Orchard Trail and help support its upkeep and amenities!



I understand that advertising space in selected locations is on first-come, first-served basis.

Place my ad in the permanent map display box 

Quantity: Please indicate how many Size: Please indicate 9" x 6" = \$100 9" x 12" = \$200

Choose location: 14 different (approximate) locations (choose one or more)

- | | |
|--|--|
| <input type="checkbox"/> 24 Mile & Dequindre | <input type="checkbox"/> 32 Mile & Van Dyke |
| <input type="checkbox"/> 24 Mile bet. Dequindre & Shelby | <input type="checkbox"/> 32 Mile & Clinton St. |
| <input type="checkbox"/> 25 Mile & Shelby | <input type="checkbox"/> Powell Rd. bet. 32 Mile & 33 Mile |
| <input type="checkbox"/> 26 Mile & Mound | <input type="checkbox"/> 33 Mile & Romeo Plank |
| <input type="checkbox"/> West Road bet. Mound & Van Dyke | <input type="checkbox"/> Fulton Rd. South of Armada Ridge |
| <input type="checkbox"/> Campground bet. 27 Mile & 28 Mile | <input type="checkbox"/> 33 Mile Road & Armada Ridge |
| <input type="checkbox"/> 29 Mile & Van Dyke | <input type="checkbox"/> 32 Mile Road & Main Street |

Place my ad in the permanent map display box 

Quantity: Please indicate how many Size: Please indicate 20" x 16" = \$200 20" x 32" = \$400

Choose location: 3 different (approximate) locations (choose one or more)

- | | |
|--|--|
| <input type="checkbox"/> 24 Mile & Dequindre | <input type="checkbox"/> West Road bet. Mound & Van Dyke |
| <input type="checkbox"/> 24 Mile bet. Dequindre & Shelby | |

Place my information in the Macomb Orchard Trail Guide

Cost: \$50

Please list my business name, address, phone number and website on each of the 5,000 printed trail guides.

IMPORTANT: Payment and information must be received by May 1, 2013 to be included in the next printing of the Macomb Orchard Trail Guide

Make tax deductible checks payable to:

Macomb Orchard Trail Commission, 1 South Main, 7th Floor, Mount Clemens, MI 48043

Name of Business _____

Contact name _____

Address _____

Phone Number _____

Email _____

Website _____

___ 9" x 6" ads (\$100) x ___ locations = ___

___ 9" x 12" ads (\$200) x ___ locations = ___

___ 20" x 16" ads (\$200) x ___ locations = ___

___ 20" x 32" ads (\$400) x ___ locations = ___

___ business listing (\$50) = ___

My camera-ready advertisement is enclosed

Please contact me, I need assistance designing my advertisement

Total enclosed _____

For further information, call Rachael Lisecki 586-493-5737 or Rachael.lisecki@Macombgov.org.

