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News

Macomb County Executive
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Planning & Economic Development

For Immediate Release

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Macomb County seeks manufacturers to host tours in October

With a goal of exposing young people to the interesting and well-paying jobs offered by the manufacturing industry, Macomb County is looking for additional manufacturers to get involved by hosting facility tours on Friday, Oct. 3 in recognition of Manufacturing Day (MFG Day).

MFG Day is a national campaign designed to increase awareness about the important role of manufacturing in our economy while dispelling a misperception that manufacturing is dirty, dangerous and low paying. Ultimately, the campaign hopes to reduce the skilled-labor shortage by connecting with the next generation of employees.

The national campaign is spearheaded by several organizations including the Fabricators & Manufacturers Association, National Association of Manufacturers, Manufacturing Extension Partnership and others.

Last year, Macomb County held one of only a few registered MFG Day events in Michigan. This year, a committee was formed to continue the event, but added a goal of including students from every public school district in the county to participate.

"Qualified resources are the throttle of our long-term growth plan," said Paul Meloche, committee member and vice president of sales for Fori Automation, a Shelby Township designer and integrator of automated systems. "Our hope is that these tours will spark an interest in manufacturing for the students who participate."

The committee seeks manufacturers who are willing to open their doors for students and introduce them to the careers they offer. For more information, visit www.MacombBusiness.com or contact Maria Zardis at (586) 469-5285 maria.zardis@macombgov.org.

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