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News

Macomb County Executive
Mark A. Hackel



Planning & Economic Development

For Immediate Release

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Macomb County hires PED deputy director

Vicky Rad has been promoted to deputy director for the Macomb County Department of Planning and Economic Development.

Rad first joined the department as a senior economic development specialist for business attraction in January 2013. She is credited with managing a grant from the Michigan Economic Development Corporation that resulted in the formation of the Michigan Automated Systems Collaborative, a regional group of professionals engaged in advancing Michigan's robotics industry. The grant also provided funding to develop a new marketing campaign for Michigan's defense industry and a series of training events for employers interested in developing a veteran hiring program.

"Vicky Rad has been a tremendous asset to the department and the county," said Stephen N. Cassin, executive director of the department. "The leadership and economic development skills she has demonstrated made her the ideal choice for the position."

A seasoned economic development professional, Rad formerly worked for the Detroit Regional Chamber and also the Macomb Regional Procurement Technical Assistance Center (PTAC). Rad earned a Master of Science in Administration (MSA) from Central Michigan University and a bachelor's degree from Baker College. She also holds a master's certificate in Government Contracting Administration from George Washington University.



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