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News

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Planning & Economic Development

For Immediate Release

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Kick off the warm weather season with the 5th Annual Sprint and Splash Festival of Races

The 5th Annual Sprint and Splash Festival of Races will be held on Sunday, June 5 at Lake St. Clair Metropark in Harrison Township. Sprint and Splash is a great way to kick off your summer; it includes a variety of competitive events, as well as music, food, craft beer and a multitude of vendors.

Sprint and Splash starts off the day with a 6-mile World Paddleboard Association sanctioned stand-up paddleboard (SUP) race. Following the SUP race is the duathlon, which combines a 5K run and a 2-mile paddle (kayak or SUP). Sprint and Splash also offers a 5K Fun Run and Walk (for those who want to stay dry) and a 2-mile recreational SUP race.

The Sprint and Splash Beach Village is open throughout the day, giving participants and spectators the option to visit local vendors before or after their race. Additionally, all racers receive a complimentary breakfast and will have the option to purchase a variety of delicious craft beer from Kuhnenn Brewing Co., an event sponsor with locations in Warren and Clinton Township.

Sprint and Splash is a fundraising event with the unique purpose of promoting and celebrating Lake St. Clair, which is truly the heart of the Great Lakes. It is one of the largest freshwater fisheries in North America and also one of the busiest recreational waterways in the Midwest. Sponsorship or participation in this event supports organizations that are working to improve the regional economy by increasing tourism to Lake St. Clair and its coastal communities while also striving to protect and restore Lake St. Clair, the Clinton River and the surrounding natural areas.

If you would like to support these organizations as well as advertise your business, this event offers great promotional opportunities, as we are expecting over 1,000 participants and spectators. Consider being a part of the Beach Village which allows sponsors to have a presence at the event with a 10-foot by 10-foot booth space. You can sell merchandise or give away promotional items, as well as have your organization's logo on the website and race T-shirts. Can't be at the event? Sprint and Splash offers several levels of sponsorship. For more information, visit www.SprintandSplash.com.

Henry Ford Macomb Hospitals is the event's presenting sponsor. Additional sponsors include ITC Holdings, Baker Aerospace Tooling & Machining, Great Lakes Surf Shop, Detroit Surf Company and Renewal by Anderson.

Please visit www.SprintandSplash.com for more information or to register online.